

### **Privacy Policy**

#### General

Protecting your information is of utmost importance to us. We do not require personal information unless you choose to supply information by completing a Contact Form on our website.

This Privacy Policy describes the practices that AMV Systems Ltd., follows with respect to the collection and use of information submitted on our company website (Site) <a href="www.amvsystems.ie">www.amvsystems.ie</a> This Privacy Policy applies only to the information that we collect from this Site and does not apply to any other Site or business activity of AMV Systems Ltd.

We reserve the right to revise this policy at any time. When we do, we will give you notice of the revised Privacy Policy by posting it on Site and by revising the "effective date" which appears at the bottom of this Privacy Policy.

There are 2 types of information we collect on www.amvsystems.ie

The first one is "Automatic Information" and the second is "Personal Identifiable Information"

#### **Automatic Information**

Automatic Information is the information automatically collected by our web server (which may be hosted by a third party) which your web browser makes available whenever you visit our Site, such as your computers IP address, browser type and operating system version and your geographic location. The data is used for statistical purposes only to help us improve the user's experience of our Site. By using our Site, you consent to the collection and use of this information by us.

## **Personal Identifiable Information (PII)**

PII as generally described, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### What PII do we collect?

We don't request any PII information on our Site. You may choose to supply PII by completing a "Contact Form" There are two types of Contact Forms available on our Site. The first type is a general Contact Form with fields requesting the name and email address of each user, subject and message. This form is available to every user should they wish to seek help or further information from AMV Systems Ltd. The second form is a Job Application form where in addition to the name, email address, subject and message fields, a CV can be uploaded on line.

## When do we collect your PII?

We only collect information from each user when a Contact Form is completed on our Site.

## How do we use your PII?

When you choose to complete a Contact Form, your PII details are used to follow up on the correspondence received from you.

#### How do we protect your information?

Your PII is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. We implement a variety of security measures to maintain the safety of your personal information.

### How long is your PII held on our system?

The information supplied will be held on our system for as long as the query is live and for a period of 6 months following closure in case we need to refer to the correspondence during this time period. Once the query has been satisfied and after 6 months, all PII information will be removed from our server.

### Do we use 'cookies'?

Yes, we use cookies. Please see our "Cookies Policy" for further information.

### Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your PII. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

### Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

Https://support.google.com/adwordspolicy/answer/1316548?hl=en

### We sometimes run the following Google advertising campaigns:

- Google Display Network Impression Reporting
- DoubleClick Platform Integration

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website. Please see our "Cookies Policy" for further information

#### **Opting out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page.

Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

# **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below.

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Email: info@amvsystems.ie

Phone: 1890 810 808

Web: <u>www.amvsystems.ie</u>

Privacy Policy effective from 6<sup>th</sup> February 2018